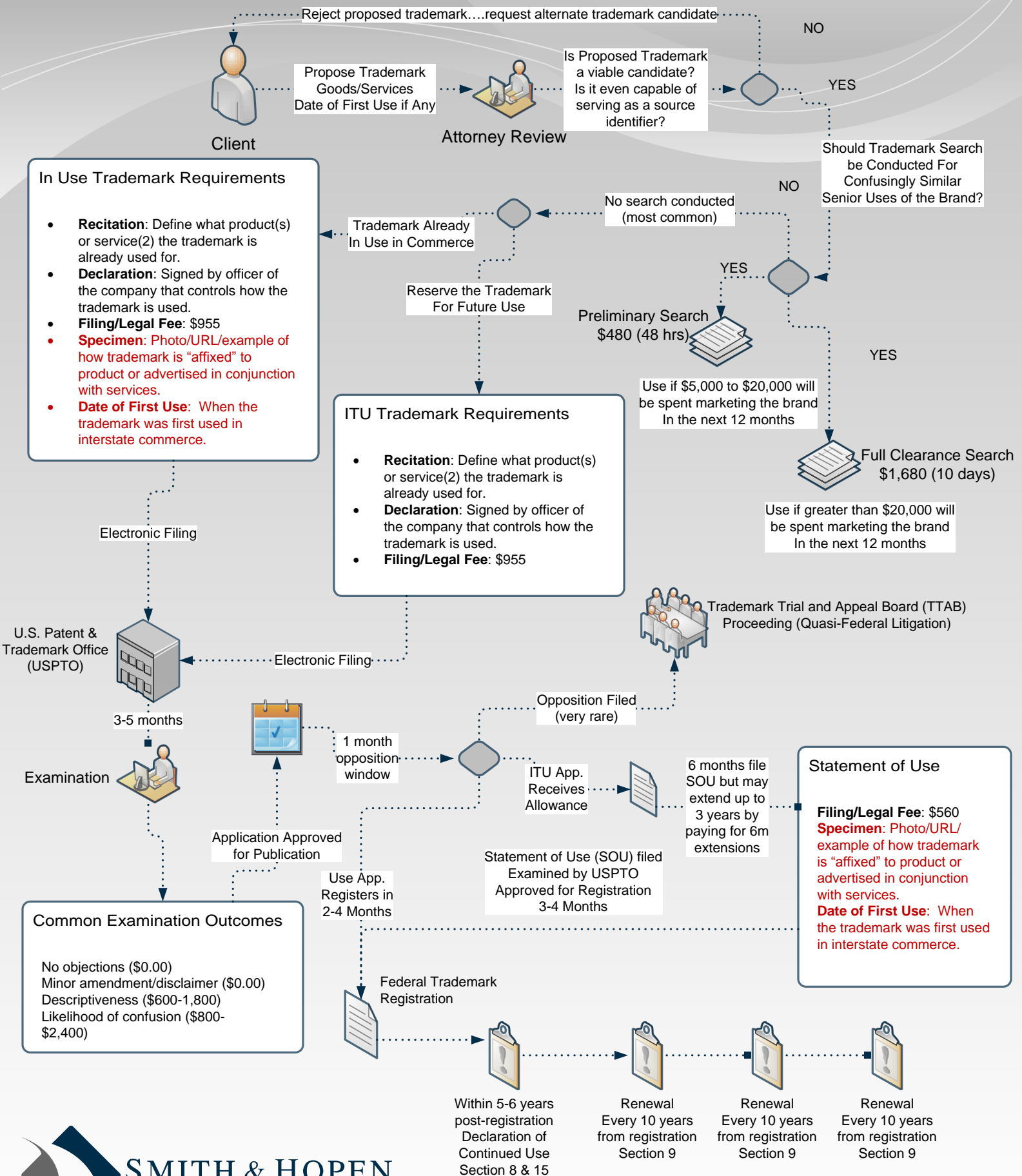


# U.S. Federal Trademark Process

July 31, 2012



**In Use Trademark Requirements**

- **Recitation:** Define what product(s) or service(2) the trademark is already used for.
- **Declaration:** Signed by officer of the company that controls how the trademark is used.
- **Filing/Legal Fee:** \$955
- **Specimen:** Photo/URL/example of how trademark is "affixed" to product or advertised in conjunction with services.
- **Date of First Use:** When the trademark was first used in interstate commerce.

**ITU Trademark Requirements**

- **Recitation:** Define what product(s) or service(2) the trademark is already used for.
- **Declaration:** Signed by officer of the company that controls how the trademark is used.
- **Filing/Legal Fee:** \$955

**Statement of Use**

- **Filing/Legal Fee:** \$560
- **Specimen:** Photo/URL/example of how trademark is "affixed" to product or advertised in conjunction with services.
- **Date of First Use:** When the trademark was first used in interstate commerce.

**Common Examination Outcomes**

- No objections (\$0.00)
- Minor amendment/disclaimer (\$0.00)
- Descriptiveness (\$600-1,800)
- Likelihood of confusion (\$800-\$2,400)